

CALL FOR SPONSORSHIP

For the Jubilee Programmes to be Organized at the Occasion of the 25th Anniversary of the Foundation of the Hungarian Management Institute

**Dear former Members,
Dear former and future Partners,**

We are delighted to announce the 25th anniversary of the foundation of the Hungarian Management Institute (HMI). We invite you to celebrate with us this jubilee on our festive Management Forum and an Evening Party.

The HMI's 25th anniversary is commemorated with:

- Reminiscences of the HMI Story (25-page memorial report to be published in the economic monthly BOOM issue of May 10 (1st Part), and issue of June 14, 2017. (2nd Part)
- The jubilee website (mmi.org.hu)
- A half-a-day Management Forum and an Evening Party.

The objectives of the festive event are:

- To remember and look back on the past 25 years and to leave thereby a footprint reminding the posterity that the HMI – an institute with a mission to foster the competitiveness of Hungarian corporations and businesses – was founded soon after the democratic transformation. The institution played a strategic role in raising the managerial standards and was aimed at to develop the management culture in a country after passing the transition from a socialist regime into a market economy. HMI rendered its services to practising managers for more than two decades.
- To reconsider the HMI's business concept & model on the basis of the past 25 years and resuscitate the Institute. While the mission and the strategic goals would remain unaltered, the content should be shaped by a modern and viable organisational and management model alloying the experiences of the past with challenges of the new digital age. The new concept should facilitate the future partners, - leaders and managers of all business and civil areas – to cope with the challenges of the digital age.

In the context of the aforementioned thoughts and goals, we would invite you to be our partner, sponsor of participants of the Programmes.

The reminiscents and interviewees in the Magazine as well as speakers and contributors to the Management Forum are former members and partners of the HMI who are still active opinion-leaders: former ministers, professors, business leaders, consultants, and researchers.

Participants of these events will be business leaders, managers, board members, representatives of government agencies and NGOs, researchers, management consultants, and other professionals who are interested in the topics covered by the Forum. We welcome all interested parties ready for an exchange of views and discussions, aimed at to create a new network composed of representatives of different manager generations intending to advance the transfer of knowledge.

We hope our programmes attracts your interest. Should you decide to sponsor any of our events please find the **Terms of Sponsorship** herewith attached.

If you are interested in participation or delegation of your colleagues, business or professional partners, you may find all the details at our website www.mmi.org.hu.

Should you have any further questions, please do not hesitate to contact us.

Sincerely Yours, THE ORGANISERS